ALEGRÍA ANDÚJAR
UX/UI Designer // Web Developer

// PROFILE //

Hi, this is **Alegría**! I'm looking for new challenges to show the best of me and continue getting new knowledge. Let's talk!

// EXPERIENCE //

Web Designer Specialist
INDUSTEX | 2021 - Current
   Design and update of product landing pages for different markets
   Integration of digital content
   Creative solutions with tight timings
   Supporting the marketing and social media department
   Close collaboration with the digital department and the video department

Graphic designer & Web developer
Más Marketing | 2015 - 2020
   Development of graphic pieces
   Web design and development; maintenance, update
   Edition of HTML, CSS, PHP
   UX / UI
   CMS Wordpress, work with plugins and templates
   Layout and final arts
   Design, both digital and offline
   Troubleshooting

Freelance
2015 - 2017
   Graphic design, branding, websites

Junior Web Developer & Visual Designer
Toys R Us | 2013 - 2015
   Ecommerce management with own CMS (HTML, CSS)
   Design of graphic pieces
   Content management
   Cross-platform digital communications
   Control and management of the graphic file
   Photo retouching

Visual Designer Trainee
Toys R Us | 2013
   Control of the graphic file
   Design of graphic pieces
   Photo retouching

Creative
Amarte Talle de Diseño | 2005 - 2006
   Editorial design
   Graphic design

// CONTACT //

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// EDUCATION //

Master's degree in UX/UI
ESDESIGN | 2020-2021

Master's degree in Marketing and Digital Advertising
Nebrija University | 2013

BA Advertising specialized in Creativity and Management
Autonomic University of Santo Domingo | 2007

// KNOWLEDGE //

UX / UI Design
UXER School | 2020

Search Engine Optimization
Guadalajara Formación | 2020

Community Management
Marketing in Social Networks
Guadalajara Formación | 2018

Teaching Accreditation for eLearning:
Online Trainer
Escuela Henares | 2018

Master WordPress
IAB Spain | 2015

Web analytics
Digital marketing
Web development
eCommerce
Google Academies | 2015

Graphic Designer
CEOE | 2010

// SKILLS //

Figma
UX / UI
HTML5 / CSS3
JavaScript
PHP
Adobe Creative Suite
SEO / SEM
WordPress
Social Media
Editorial Design

PORTFOLIO